

SHEEO STATE AGENCY WORKSHOP

Monday evening through Tuesday afternoon, August 5-6, 2013

A G E N D A

SHEEO expresses special appreciation to USA Funds, represented by Denise Feser, Senior Vice President, School and Student Services, for its continuing support of the Workshop.

Monday, August 5, 2013

5:00 PM - 6:30 PM Registration and Welcome to Orlando Reception for State Agency Workshop registrants only (Poolside Function Terrace)

Heavy appetizers and a hosted bar will be provided. In case of rain or excessive heat/humidity, this event will be held in Atrium C.

Evening on your own

Tuesday, August 6, 2013 Workshop continues

7:30 AM - 8:45 AM Breakfast buffet for Workshop registrants (2nd floor, Bluegill Foyer)

Take your breakfast to one of the four Regional Breakfast Meetings:

- MHEC Breakfast Meeting (Damselish Room)
- NEBHE Breakfast Meeting (Cobia Room)
- SREB Breakfast Meeting (Fantail Room)
- WICHE Breakfast Meeting (Anemone Room)

9:00 AM - 10:00 AM Workshop Opening Plenary—State Higher Education Policy Circa 2025 (Discovery Ballroom)

Greetings: George P. Pernsteiner, President-elect, SHEEO

Speaker: Dewayne Matthews, Vice President for Policy and Strategy, Lumina Foundation

Moderator: Julie Carnahan, Senior Associate and HEPC Director, SHEEO

10:00 AM - 10:15 AM Workshop Break (Atrium C)

10:15 AM - 11:30 AM

Workshop Breakout Sessions

Breakout 1: More than One Way of Sharing and Using K-12 Data: Varying Southern Perspectives
(Atlantis A Room)

Join state representatives from Alabama, Georgia and Kentucky as they share their perspectives on how to successfully share data with their K-12 partners. Session topics include data sharing challenges/issues, sustainability plans, best practices for collaboration, and uses of K-12 data. A series of questions will frame this dialogue so come prepared to share your state experiences along with these seasoned data colleagues!

Susan Campbell-Lounsbury, Assistant Vice Chancellor, Research and Policy Analysis; Board of Regents of the University System of Georgia

Heidi Hiemstra, Associate Director, Research, PAR Framework, and former Assistant Vice President, Research and Planning, Kentucky Council on Postsecondary Education

Diane Sherman, Director of Research Services, Alabama Commission on Higher Education

Facilitator: Tanya I. Garcia, Senior Policy Analyst, SHEEO

Breakout 2: State Authorization of Distance Education: Implementing the New Agreements
(Odyssey A Room)

After many months of hard work across multiple constituencies, cross-state reciprocity of state authorization reached a new milestone this spring with the publication of the final version of SARA, the State Authorization Reciprocity Agreement. But what's next? How can states actually make use of this document? The implementation of SARA in the states will be coordinated through the regional higher education compacts: MHEC, NEBHE, SREB, and WICHE. In this session, representatives from the southern regional organization, SREB, as well as Georgia and Virginia, two SREB states actively engaged in the work, will present their perspectives and lead an interactive discussion with participants about their hopes, fears, plans and roadblocks to SARA implementation.

Houston Davis, Executive Vice Chancellor and Chief Academic Officer, Board of Regents of the University System of Georgia

Joseph DeFilippo, Director of Academic Affairs and Planning, State Council of Higher Education for Virginia

Joan Lord, Vice President, Education Policies, Southern Regional Education Board

Facilitator: Sharmila Basu Mann, Senior Policy Analyst, SHEEO

10:15 AM - 11:30 AM **Workshop Breakout Sessions (continued)**

Breakout 3: Innovative State-Level Financial Aid Models (Odyssey B Room)

This session will highlight reforms in three states intended to improve their state grant programs and tie them to statewide completion goals. In Indiana, 2013 legislation creates new incentives for students to graduate on time. Colorado's Commission on Higher Education revised their state grant program and will now award larger grant amounts as students successfully complete each year of college. Idaho has never invested a lot of state resources in state grant programs, but recently passed legislation establishing a more substantial grant program and administrators in that state are currently designing the new program. Hear how each state worked within their unique regulatory frameworks to improve their programs.

Tracie Bent, Chief Policy, Planning and Governmental Affairs Officer, Idaho State Board of Education

Celina Duran, Financial Aid Administrator, Colorado Department of Higher Education

Mary Jane Michalak, Associate Commissioner, Division of Student Financial Aid, Indiana Commission for Higher Education

Resource: Brian Prescott, Director of Policy Research, Policy Analysis and Research, Western Interstate Commission on Higher Education

Facilitator: Andy Carlson, Senior Policy Analyst, SHEEO

11:30 AM - 12:45 PM **Tuesday Workshop Lunch—Workshop Registrants Only (Atrium C)**

12:45 PM - 2:00 PM **Workshop Breakout Sessions**

Breakout 1: The Benefits and Costs of National Metrics Collections (Atlantis A Room)

Many states are working with each other and with national interest groups to improve the quality and effectiveness of state higher education by focusing on specific issues. These efforts often encourage or require states to collect data that can be shared and compared to help them understand progress toward a specific goal. This data can be invaluable to understanding progress toward specific goals but the process for collecting and reporting such data often requires significant resources. In this session, three state leads will help lead a discussion of the benefits and costs of participating in national data collection efforts such as Complete College America and Access to Success.

Molly Chamberlin, Associate Commissioner for Information and Research, Indiana Commission for Higher Education

Matt Freeman, Deputy Director/Chief Fiscal Officer, Idaho State Board of Education

Pearl Imada Iboshi, Director of Institutional Research and Analysis Office, University of Hawai'i

Facilitator: Katie Zaback, Senior Policy Analyst, SHEEO

12:45 PM - 2:00 PM

Workshop Breakout Sessions (continued)

Breakout 2: Implementing Credit for Prior Learning (CPL) on a System or Statewide Basis
(Odyssey A Room)

Through its recent collaboration with LearningCounts.org and the Council for Adult and Experiential Learning (CAEL), the Pennsylvania State System of Higher Education (PASSHE) is making it possible for prospective students to receive credit for college-level learning gained through work, the military, or other prior learning experiences, helping pave the way to career success. Come hear about the first year of implementation of this statewide program, the problems inherent in this approach, and what the future may bring.

James D. Moran III, Vice Chancellor for Academic and Student Affairs, Pennsylvania State System of Higher Education

Phyllis C. "Teddi" Safman, Assistant Commissioner for Academic Affairs, Utah System of Higher Education

Facilitator: Julie Carnahan, Senior Associate and HEPC Director, SHEEO

Breakout 3: 2013 Performance Funding Models: What's New? (Odyssey B Room)

This session will highlight the new performance-based funding models developed in Nevada and Massachusetts and in development in Florida. Participants will discuss how the model was developed in their respective states, the challenges faced, how institutional and governing board buy-in to the new funding model was established, and how they used the lessons learned by Performance Funding 2.0 states like Tennessee and Indiana to develop a model that best fits their state needs and completion goals.

Crystal Abba, Vice Chancellor for Academic and Student Affairs, Nevada System of Higher Education

Jan Ignash, Vice Chancellor, Office of Academic and Student Affairs, State University System of Florida Board of Governors

Sean Nelson, Deputy Commissioner for Administration and Finance, Massachusetts Department of Higher Education

Resource: Dennis Jones, President, National Center for Higher Education Management Systems

Facilitator: Andy Carlson, Senior Policy Analyst, SHEEO

2:00 PM - 2:15 PM

Workshop Break (Atrium C)

2:15 PM - 3:30 PM

Workshop Breakout Sessions

Breakout 1: Labor Data as a State Resource (Atlantis A Room)

States are increasingly utilizing labor data to identify education needs and to demonstrate how education is supporting economic development. This panel will present examples from several states.

Molly Chamberlin, Associate Commissioner for Information and Research, Indiana Commission for Higher Education

Braden J. Hosch, Director of Policy & Research and Interim Director of Academic Affairs, Connecticut State Colleges and Universities Board of Regents for Higher Education

Christina Whitfield, Director of Research and Policy Analysis, Kentucky Community and Technical College System

Resource: Brian Prescott, Director of Policy Research, Policy Analysis and Research, Western Interstate Commission for Higher Education

Facilitator: Hans Peter L'Orange, Vice President for Research and Information Resources, SHEEO

Breakout 2: Moving Toward a Competency-Based Framework for Assessing Student Learning: Lessons Learned from the Quality Collaborative Initiatives (Odyssey A Room)

While it may be many years before higher education fully exchanges the currency of credit hours for "competencies," the transition appears to have already begun. This workshop will generate discussion of competency frameworks that are emerging both at the conceptual level and through incipient practice in state, multi-state, and regional projects – all involving multi-institutional collaboration. In the work of the Quality Collaboratives (QC) Project, a Degree Qualifications Profile (DQP) LEAP States Initiative, we see aligned, multi-institutional use of student learning outcomes which are being assessed in new ways. The translation between credit-hour "outputs," and demonstrated achievement of student learning "outcomes" or "competencies," is likewise active on the ground in these border-crossing projects. In this session, participants in the QC Project will address key questions about their emerging work.

Rebecca Karoff, Senior Special Assistant to the Senior Vice President for Academic and Student Affairs, University of Wisconsin System

Ken Sauer, Senior Associate Commissioner for Research and Academic Affairs, Indiana Commission for Higher Education

Resource: Susan Albertine, Vice President, Association of American Colleges and Universities

Facilitator: Patricia Crosson, Senior Advisor for Academic Policy, Massachusetts Department of Higher Education

2:15 PM - 3:30 PM

Workshop Breakout Sessions (continued)

Breakout 3: Exploring Best Practices in Completion Management and More (Odyssey B Room)

This session will highlight ways to align institutional and state policy and practice with state and national completion goals by moving from enrollment management to "completion management." Completion management, like enrollment management, can be broadly conceived to include academic and administrative policies designed to incent students to succeed. These policies and practices can range from creating incentives for students to enroll in 15 credits, to capping degree programs at 120 credits, to creating clear degree plans, to student outreach. The discussion will explore some promising state practices in completion management and its connection to state and national goals.

Rob Anderson, Executive Vice Chancellor for Administration, West Virginia Higher Education Policy Commission; West Virginia Council for Community and Technical College Education

Angie Bell, Vice Chancellor for Policy and Planning, West Virginia Higher Education Policy Commission

Pearl Imada Iboshi, Director of Institutional Research and Analysis Office, University of Hawai'i

Paul Turman, System Vice President of Research & Economic Development, South Dakota Board of Regents

Facilitator: Kim Hunter Reed, Senior Associate, HCM Strategists

3:45 PM - 5:00 PM

Ignite SHEEO! (Discovery Ballroom)

This transition session is open to all Workshop and Conference attendees.

With the generous support of Strategy Labs¹, we'll kick off our Higher Education Policy Conference with stimulating presentations by SHEEO Agency staff using the creative, fast-paced and entertaining format of an Ignite event.

Ignite is a fast-paced presentation using 20 slides, each shown for 15 seconds, giving each presenter the stage for FIVE minutes. The first Ignite event took place in Seattle in 2006, and since then the event has become an international phenomenon, with gatherings all over the world. We are very excited to hold the first SHEEO Ignite Event at HEPC 2013. The topics for SHEEO Ignite are "Getting to 2025" or "Imagining What the Higher Education Landscape Might Be Like in 2025." The presentations are meant to "ignite" the audience, i.e., to generate awareness and stimulate thought and action.

¹ supported by Lumina Foundation

Come join us for drinks and appetizers!

Emcees:

Andy Carlson, Senior Policy Analyst, SHEEO

Jimmy Clarke, Senior Associate, HCM Strategists

Tuesday, August 6, 2013 (continued)

2013 SHEEO Higher Education Policy Conference: Getting to 2025

5:30 PM - 6:30 PM **Welcome to Florida Reception** (Atrium C)

6:30 PM - 8:30 PM **Welcome to Florida Dinner** (Discovery Ballroom)

Julie Carnahan, Senior Associate and HEPC Director, SHEEO

Frank T. Brogan, Chancellor, State University System of Florida Board of Governors

George P. Pernsteiner, President-elect, SHEEO

Keynote: Higher Education and National Security: Can a Democracy Plan Ahead?

The Honorable David Skaggs, Senior Strategic Advisor, McKenna Long & Aldridge

Insuring national security is directly linked to whether the economy can support the needed expenditures. In a competitive global environment, workforce post-secondary educational attainment is the most important long-term driver of economic well-being. Thus, the success of the nation's higher education system should be seen as a (the?) critical factor in protecting national security. The public policies required to achieve that success depend on the ability of state and national government to function effectively.

Wednesday, August 7, 2013

7:30 AM - 8:30 AM **Wednesday Breakfast Buffet for all Conference participants** (Atrium C)

Sponsored by MGT of America, represented by Nancy Stepina-Robison, Partner; and R. Raymond Thompson, Partner

8:30 AM - 9:30 AM **Plenary: Abelard to Apple: The Fate of American Colleges and Universities** (Discovery Ballroom)

Richard A. DeMillo, author; Distinguished Professor of Computing, Georgia Institute of Technology

Moderator: David R. Russell, Commissioner, Missouri Department of Higher Education

9:30 AM - 9:45 AM **Break** (Atrium C)

Sponsored by Bridgepoint Education, represented by Vickie Schray, Senior Vice President, Regulatory Affairs and Public Policy

9:45 AM - 10:45 AM **Plenary: Getting to 2025—A Status Report on Degree-Attainment Goals...and What We Need to do to Reach the 2025 Target** (Discovery Ballroom)

Dennis Jones, President, National Center for Higher Education Management Systems

Patrick Kelly, Senior Associate, National Center for Higher Education Management Systems

Moderator: Rob Anderson, Executive Vice Chancellor for Administration, West Virginia Higher Education Policy Commission; West Virginia Council for Community and Technical College Education

10:45 AM - 11:00 AM **Break** (Atrium C)

Sponsored by Bridgepoint Education, represented by Vickie Schray, Senior Vice President, Regulatory Affairs and Public Policy

11:00 AM - 12:00 PM

Breakout Sessions

Breakout 1: Rethinking Pell (Discovery Ballroom)

Note: Please sit in designated tables for this session near the front of the room. Look for the Goldfish crackers and candy fish on the tables!

With funding from the Bill & Melinda Gates Foundation and the Lumina Foundation, the College Board convened a study group to review the 40-year-old Pell grant program, the Federal government's primary need-based grant aid program. The group's recommendations include tailoring the system to better meet the needs of both younger and older Pell grant recipients. This involves including more counseling to guide student choices and progress, particularly for older Pell grant recipients. The report also focuses on the importance of simplifying the application process and the eligibility criteria, as well as on assuring that in addition to fostering access, the system includes incentives for student success. This session will share the recommendations from the study group and present possible reforms to the Pell grant program.

Sandy Baum, Independent Policy Analyst

Moderator: Celina Duran, Financial Aid Administrator, Colorado Department of Higher Education

Breakout 2: Improving Teacher Preparation at Scale: State Models in Clinical Practice and Induction (Atlantis Room)

Student success in higher education is directly related to whether students enter ready to face the rigors of college work. In turn, the college readiness of students is critically dependent on the quality of the K-12 teaching workforce. Today's teachers must be ready – from the beginning of their careers – to demonstrate gains in achievement for an increasingly diverse student body in an environment of increasingly limited resources. As state leaders in higher education, how do we ensure that our programs prepare our teachers to achieve college readiness for all? In this session, state leaders from Kentucky and North Carolina will describe their work, in partnership with both K-12 schools and higher education institutions, to develop and implement rigorous, research-based, scalable clinical practice and induction programs statewide. Their innovative solutions, careful attention to formative data, and thoughtful, collaborative processes will intrigue and inspire you.

Alisa Chapman, Vice President, Academic and University Programs, The University of North Carolina

Elizabeth Cunningham, Director, North Carolina New Teacher Support Program

John DeAtley, Director, P-20 Initiatives and College Readiness, Kentucky Council on Postsecondary Education

Moderator: Sharmila Basu Mann, Senior Policy Analyst, SHEEO

Wednesday, August 7, 2013 (continued)

11:00 AM - 12:00 PM **Breakout Sessions (continued)**

Breakout 3: Not Just Any Degree—What Employers Have to Say...and Why We Need to Listen
(Odyssey Room)

As we increase the numbers of college degrees our states confer, we must ensure that those degrees are of high quality—and certify that graduates have the skills and knowledge they need for success in life, work and citizenship. Employers increasingly seek college graduates with a breadth of skills and knowledge and more practice applying knowledge in real-world settings. This session will explore the implications of findings from a new 2013 survey of employers commissioned by the Association of American Colleges and Universities as part of its LEAP initiative. Presenters will examine what employers say about what they seek in their hiring of recent graduates and the implications of these findings for the development of new programs and partnerships involving colleges, universities, businesses and non-profits working together to better prepare students for success. Implications for specific state policies to support quality learning experiences and these partnerships will also be explored.

Debra Humphreys, Vice President for Policy and Public Engagement, Association of American Colleges & Universities

Robert Hoffman, Vice President, Strategic Business, Education and Regional Partnerships; Minnesota State University, Mankato

Moderator: Stephanie Davidson, Vice Chancellor of Academic Affairs, Ohio Board of Regents

12:00 PM - 1:15 PM **Wednesday Lunch for all participants** (Atrium C)

Interested attendees may join a discussion of Common Core and SmarterBalanced during lunch at designated tables. Bring your lunch to the tables in the Atrium with “Reserved for SmarterBalanced” signs.

1:15 PM - 2:15 PM **Plenary: Why We Need to Get to 2025** (Discovery Ballroom)

The Honorable Martha J. Kanter, Under Secretary, U.S. Department of Education

Moderator: George P. Pernsteiner, President-elect, SHEEO

2:15 PM - 2:30 PM **Break** (Atrium C)

Sponsored by Bridgepoint Education, represented by Vickie Schray, Senior Vice President, Regulatory Affairs and Public Policy

2:30 PM - 3:30 PM

Breakout Sessions

Breakout 1: Bringing Them Back – How Data is the Key to Reaching and Retaining Adult Learners
(Discovery Ballroom)

Note: Please sit in designated tables for this session near the front of the room. Look for the Goldfish crackers and candy fish on the tables!

Effectively recruiting and retaining adult students takes more than just an active and dedicated state or institution. Mining data and using it effectively to target adults with some college and no credential is critical to building and sustaining successful efforts that will result in increased postsecondary completion. Hear from the experts who use data for this purpose; they will discuss how when informed by data, you can know why adults are often not successful, what states and institutions can do about it, how to form effective partnerships with the business sector and others, as well as other important lessons that can be used to attract adults back to higher education and most importantly, help them succeed once there.

Maria Coons, Senior Executive to the President, Board Liaison and Executive Director of Workforce and Strategic Alliances, Harper College

Paul Turman, System Vice President of Research & Economic Development, South Dakota Board of Regents

Moderator: Demarée Michelau, Director of Policy Analysis, Western Interstate Commission for Higher Education

Breakout 2: Creating a New Compact Between States and Public Higher Education: Actions to Achieve 2025 Goals (Atlantis Room)

Our collective ability to achieve 2025 educational attainment goals dictates that access to an affordable, accountable and high quality public higher education system must be ensured. Yet longstanding state disinvestment in public higher education, rising tuition prices, increasing student debt, and less than acceptable institutional and student outcomes are among many dynamics threatening state and national degree completion and educational attainment goals. This panel will discuss the recent call for a new compact between states and public higher education by the AASCU Task Force on Making Public Higher Education a State Priority. In the report, higher education leaders and state policymakers are urged to work collaboratively in crafting a shared public agenda grounded on mutual understanding, trust and accountability and that is linked to state needs and objectives—especially those involving boosting citizens' educational attainment goals.

Thomas L. Harnisch, Assistant Director of State Relations and Policy Analysis, American Association of State Colleges and Universities

Daniel J. Hurley, Director of State Relations and Policy Analysis, American Association of State Colleges and Universities

William A. Sederburg, Retired Commissioner of the Utah System of Higher Education, Chair of the AASCU Task Force on Making Public Higher Education a State Priority, and AASCU Senior Scholar

Moderator: Andy Carlson, Senior Policy Analyst, SHEEO

2:30 PM - 3:30 PM

Breakout Sessions (continued)

Breakout 3: Statewide Assessment of Student Learning--Two Interrelated Projects (Odyssey Room)

Over the past year, the Massachusetts system of public colleges and universities has piloted a statewide learning outcomes assessment that both builds from existing campus assessments, and uses AAC&U's Liberal Education and America's Promise (LEAP) Essential Learning Outcomes and VALUE Rubrics as a common framework. Representatives from Massachusetts will discuss their assessment model and pilot study and talk about the lessons learned from this project.

Concurrently, SHEEO and the Massachusetts Department of Higher Education have been working with a number of states to build a collaborative partnership capable of building a model for statewide assessment that builds as well from campus assessments and AAC&U LEAP assessment tools and also allows for public reporting and comparisons of assessment results across states. Representatives from Rhode Island and Massachusetts, two of the nine states in the Collaborative, will talk about this work.

Patricia Crosson, Senior Advisor for Academic Policy, Massachusetts Department of Higher Education

Bonnie Orcutt, Director of Learning Outcomes Assessment, Massachusetts Department of Higher Education

Moderator: Deborah Grossman-Garber, Associate Commissioner, Rhode Island Office of Higher Education

3:30 PM - 4:00 PM

Ice Cream Break (Atrium C)

Sponsored by Bridgepoint Education, represented by Vickie Schray, Senior Vice President, Regulatory Affairs and Public Policy

4:00 PM - 5:00 PM

Plenary: Holding Up the Sky: Community Colleges Present & Future (Discovery Ballroom)

Gail O. Mellow, President, LaGuardia Community College

Moderator: Charles S. Lenth, Vice President for Policy Analysis and Academic Affairs, SHEEO

6:00 PM

Board bus in front of hotel to go to SeaWorld® dinner event

If you prefer, you are welcome to walk to the event by crossing the SeaWorld® parking lot directly across from the hotel, and continuing to the Ports of Call entrance. See map included in the program.

6:15 PM - 10:00 PM

Wednesday Evening SeaWorld® Event

Reception and dinner at SeaWorld® in the Ports of Call event center located across Sea Harbor Drive and the SeaWorld® parking lot from the hotel. Special child-friendly meals will be provided in addition to a wonderful buffet and hosted bar for Conference participants. Enjoy an optional after-dinner show of *Shamu Rocks*, a multimedia rock and roll live exhibition of Orca whales. Comfortable walking shoes and casual apparel are recommended.

Reception sponsored by Kaplan Higher Education, represented by John Carreon, Vice President, State Affairs and Associate General Counsel

Thursday, August 8, 2013

7:30 AM - 8:30 AM **Thursday Breakfast Buffet for all Conference participants** (Atrium C)

Sponsored by AVI-SPL, represented by Jessica Abrante, Account Manager

8:30 AM - 9:30 AM **Plenary: Knocking at the College Door—A Demographic Breakdown of Students in 2025 and What These Students Need to Succeed in Higher Education** (Discovery Ballroom)

Brian Prescott, Director of Policy Research, Policy Analysis and Research
Western Interstate Commission on Higher Education

Panel of students from the University of Central Florida:

Alice Neira, Political science with a minor in education

Christopher Szczerba Jr., International and global studies and Italian

Emmanuel Jackson, Sociology with a minor in African studies

Moderator: Katie Zaback, Senior Policy Analyst, SHEEO

9:30 AM - 9:45 AM **Break** (Atrium C)

9:45 AM - 10:45 AM **Plenary: Re-envisioning our Policy Priorities in an Emerging Majority Minority Landscape: Changing Demographics circa 2025** (Discovery Ballroom)

Michelle Asha Cooper, President, Institute for Higher Education Policy (IHEP)

Deborah A. Santiago, Co-Founder and Vice President for Policy and Research
¡Excelencia! in Education

Moderator: Aaron Thompson, Senior Vice President for Academic Affairs, Kentucky Council on
Postsecondary Education

10:45 AM - 11:00 AM **Break** (Atrium C)

11:00 AM - 12:00 PM

Breakout Sessions

Breakout 1: A New Era of Town-Gown Relations: How Mayors and Education Leaders are Partnering to Increase Attainment and Drive Economic Prosperity (Atlantis Room)

The leaders of higher education institutions and those of communities in which they reside have generally worked to maintain good relationships between the two entities. However, in today's environment of escalated accountability for both parties, the link between educational attainment and economic prosperity opens the door to deeper, collaborative partnerships between these sets of decision-makers. In this session, four key individuals from Florida – two mayors and two higher education administrators – discuss how their partnership and collaborative work has allowed them to more effectively achieve both the access and success goals of the institution and the economic development goals of the community.

The Honorable Buddy Dyer, Mayor of the City of Orlando

The Honorable Teresa Jacobs, Mayor of Orange County

Maritza Martinez, Associate Vice President and Director, Office of Community Relations, University of Central Florida

Moderator: Daniel Holsenbeck, Vice President of University Relations, University of Central Florida

Breakout 2: MOOCs—Learning: Here, There, and Everywhere—But Can They Live Up to Their Promise? (Odyssey Room)

Massively Open Online Courses – MOOCs – have been hailed by some as the future of education. Others have argued just as vehemently that the quality and sustainability concerns associated with MOOCs will prevent them from becoming the wave of the future. What is the potential of MOOCs for increasing both access and attainment? Can such courses work at scale? What about courses that do not lend themselves to multiple-choice, machine-scoreable assessments? In this session, two higher education leaders from Georgia discuss the potential and practical considerations they are facing as they work on taking MOOCs to the next level.

Houston Davis, Executive Vice Chancellor and Chief Academic Officer, Board of Regents of the University System of Georgia

Karen Head, Assistant Professor & Director, The Communication Center, School of Literature, Media, and Communication, The Georgia Institute of Technology

Moderator: Jan Ignash, Vice Chancellor, State University System of Florida Board of Governors

12:00 PM - 1:15 PM

Thursday Lunch for all participants (Atrium C)

1:15 PM - 2:15 PM

Plenary and Charge to State Policy Leaders—The Higher Education Landscape, Circa 2025: New Demographics, New Delivery Systems, New Credentialing, New Ways of Financing: What the future may bring and what we need to do to be ready (Discovery Ballroom)

George P. Pernsteiner, President-elect, SHEEO

Moderator: Julie Carnahan, Senior Associate and HEPC Director, SHEEO

2:15 PM - 2:30 PM

Break (Atrium C)

2:30 PM - 3:30 PM

Plenary: Welcome to the Era of Big Data and Predictive Analytics in Higher Education

(Discovery Ballroom)

Big Data and Predictive Analytics are pervasive. “They” may or may not be reading your email but they certainly know your shopping habits. This session will present an introduction to these emerging and evolving topics particularly as they apply to higher education and the use of data to improve student persistence and outcomes. An overview of big data, an introduction to the Predictive Analytics Reporting (PAR) Framework, and an institution’s perspective on these issues along with their implementation of analytics will be presented.

Joel Hartman, Vice Provost for Information Technologies and Resources, and CIO, University of Central Florida

Ellen Wagner, Executive Director, WICHE Cooperative for Educational Technologies (WCET)

Moderator: Hans Peter L'Orange, Vice President for Research and Information Resources, SHEEO

3:30 PM - 3:45 PM

Break (Atrium C)

3:45 PM - 4:45 PM

Breakout Sessions

Breakout 1: Privacy and Big Data: Where Do We Draw The Line? (Atlantis Room)

The preceding plenary session provided an introduction to big data and analytics. Additional critical factors, especially in higher education, are students’ right to privacy and the appropriate use of educational data. This session will delve into those complicating factors with an institutional registrar’s perspective from AACRAO followed by a discussion of the ethics of analytics while using big data in education.

Jeff Johnson, Senior Research Analyst, Utah Valley University and Principal, Johnson Analytical Research

Michael Reilly, Executive Director, American Association of Collegiate Registrars and Admissions Officers (AACRAO)

Moderator: Hans Peter L'Orange, Vice President for Research and Information Resources, SHEEO

Breakout 2: How Will—Might? Could? Should?—Common Core Change Higher Education?

(Odyssey Room)

The Common Core State Standards are aimed at high school graduates being truly college ready in English language arts and mathematics. This is an audacious challenge for our K-12 colleagues, and the implications for higher education are also fundamental and profound. Who is thinking about and working on these challenges? How do these developments involve and affect higher education? What are the opportunities ahead and what roles can SHEEO agencies play? How do we work collectively to get from the vision, through the opportunities, and shape the new realities?

Jacqueline E. King, Director, Higher Education Collaboration, Smarter Balanced Assessment Consortium

Alan Lamborn, Associate Provost for Educational Attainment; Executive Director, the Reinvention Center—a national consortium of research universities dedicated to strengthening undergraduate education; Colorado State University

Moderator: Charles S. Lenth, Vice President for Policy Analysis and Academic Affairs, SHEEO

4:45 PM

Conference adjourns