

**Pre-Conference
Higher Education Policy Leadership Seminar**

July 7-8, 2013

Sponsored by the Lumina Foundation

The Westin Georgetown, Washington, DC

Agenda

(Seminar is for current and former SHEEOs only.)

Sunday, July 7, 2013

6:00 – 8:30 PM Reception and Dinner for Leadership Seminar participants, spouses, and speakers, *Courtyard and Mayfair Court*

Monday, July 8, 2013

All non-meal sessions will be held in the *Scott Room*.

7:30 – 8:15 AM Breakfast, *Dupont Room*

8:15 – 9:20 AM Introductions and general sharing, moderated by Paul Lingenfelter

9:20 – 9:30 AM Break

9:30 – 10:00 AM Finance Policy Issues and Strategies, moderated by Robert T. “Tad” Perry

Presenters:

Dennis Jones, President, National Center for Higher Education Management Systems

David L. Wright, Chief Policy and Research Officer, Tennessee Higher Education Commission

10:00 – 10:30 AM Building Bipartisan consensus in a Partisan Environment, moderated by Robert T. “Tad” Perry

Presenters:

Glen D. Johnson, Chancellor, Oklahoma State Regents for Higher Education
Teresa Lubbers, Commissioner, Indiana Commission for Higher Education

10:30 – 10:40 AM Break

10:40 – 11:50 AM Session 1 Roundtable Small Group Discussions:
Financial Strategies and Political Relationships

11:50 AM – 12:00 PM Break

Monday, July 8, 2013 (continued)

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| 12:00 – 1:00 PM | Session 2 Roundtable Small Group Discussions over lunch, <i>Dupont Room</i>
Advancing the Status and Effectiveness of the State Policy Profession |
| 1:00 – 1:15 PM | Break |
| 1:15 – 1:45 PM | P-16: Standards, Teacher and School Leader Training, Data Systems, moderated
by Robert Stein

Presenters:
Robert L. King, President, Kentucky Council on Postsecondary Education
Richard M. Freeland, Commissioner, Massachusetts Department of Higher
Education |
| 1:45 – 2:15 PM | Assessing Student Learning, moderated by Robert Stein

Presenters:
Richard M. Freeland, Commissioner, Massachusetts Department of Higher
Education
Charles Lenth, Vice President for Policy Analysis and Academic Affairs |
| 2:15 – 2:25 PM | Break |
| 2:25 – 3:30 PM | Session 3 Roundtable Small Group Discussions:
Student Learning and P-16 Relationships |
| 3:30 – 4:00 PM | Wrap-up, Reflections and Closing, moderated by Marshall Hill |

60th SHEEO Annual Meeting
July 8-11, 2013

*With support from the Ford Foundation, represented by Douglas E. Wood, Program Officer,
Higher Education for Social Justice Initiative, Educational Opportunity and Scholarship Unit*

Agenda

Monday, July 8, 2013

5:30 – 6:30 PM

Welcome to Washington Reception, *Promenade on Lobby Level*

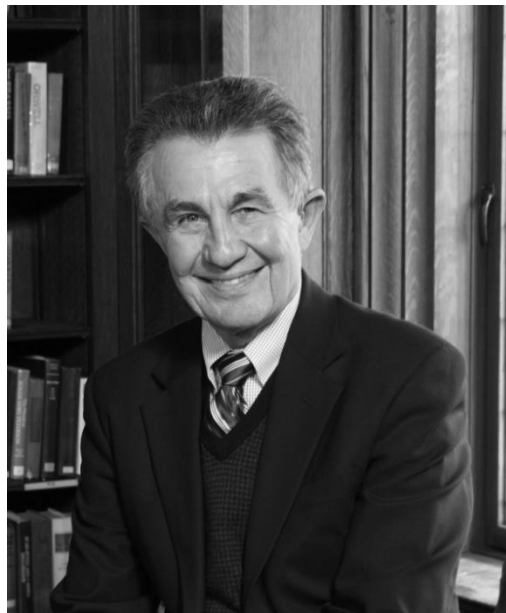
Sponsored by Kaplan Higher Education, represented by John Carreon, Vice President, State Affairs & Associate General Counsel; and Peter Smith, Senior Vice President, Academic Strategies

6:30 PM

Welcome Dinner, *Promenade on Lobby Level*

Marshall Hill, Presiding
Chair, SHEEO Executive Committee, and Executive Director, Nebraska's
Coordinating Commission for Postsecondary Education

The dinner program will include a celebration of SHEEO's work since 2000 under the leadership of President Paul Lingenfelter.



Tuesday, July 9, 2013

- *Connect to wireless in the general session room by logging in: **Ad Astra***
Free wireless connection in the general session room has been sponsored by Ad Astra Information Systems, represented by Tom Shaver, CEO and Founder; Stacey White, Vice President of Client Success; and Sarah Collins, Chief Business Officer.
- *Audio-visual services for the SHEEO Annual Meeting are provided by AcademyOne, represented by Michael McIntyre, Senior Vice President.*

- 7:30 – 9:30 AM Breakfast Buffet, *Washington Ballroom Foyer*
- Breakfast is sponsored by National Student Clearinghouse, represented by Ricardo Torres, President/CEO; W. David Pelham, Vice President, Higher Education Development and Client Relations; and Douglas Shapiro, Executive Research Director, National Student Clearinghouse Research Center*
- 7:30 – 9:15 AM Current and Former SHEEOs Breakfast Meeting, *Scott Room*
- Federal policy priorities will be discussed.
- 9:30 – 10:45 AM Opening Keynote Session, *Washington Ballroom*
- Speaker:
Arne Duncan, U.S. Secretary of Education
- Moderator:
Marshall Hill, Chair, SHEEO Executive Committee, and Executive Director, Nebraska's Coordinating Commission for Postsecondary Education
- 10:45 – 11:00 AM Break
- Sponsored by USA Funds, represented by Terry Muilenburg, Senior Vice President, Government and Industry Relations; and Henry Fernandez, Senior Program Officer, Access & Outreach*
- 11:00 – 12:00 PM Leading, Improving, *Washington Ballroom*
- Speaker:
Anthony S. Bryk, President, Carnegie Foundation for the Advancement of Teaching
- Moderator:
Paul Lingenfelter, President, SHEEO

Tuesday, July 9, 2013 (continued)

12:15 – 2:00 PM

Lunch and Presentation, *Promenade on lobby level*

Connecting Completion and Quality for Student Success in a Global Society,

Speaker:

Carol Geary Schneider, President, Association of American Colleges and Universities

Comments by Scott Jaschik, Editor, *Inside Higher Ed*

Moderator:

Richard M. Freeland, Commissioner, Massachusetts Department of Higher Education

Sponsored by Parchment, represented by Leonard Napolitano, Vice President; and Sean Gannon, Director, Higher Education Practice

2:00 – 2:15 PM

Break

2:15 – 3:15 PM

Panel Discussion of Federal Education Policy, *Washington Ballroom*

Speakers:

Libby Masiuk, Education Policy Advisor, Senate Health, Education, Labor, and Pensions Committee, Chairman Tom Harkin (D-IA)

Robert L. Moran, Education Policy Advisor, Senate Health, Education, Labor and Pensions Committee, Senator Lamar Alexander (R-TN), Ranking Member

Amy Jones, Education Policy Counsel and Senior Advisor to Chairman John Kline (R-MN), U.S. House of Representatives Education & the Workforce Committee

Rich Williams, Education Policy Advisor to George Miller (D-CA), Ranking Member of the Education & Workforce Committee

Moderator:

Robert Donley, Executive Director, Board of Regents, State of Iowa

3:15 – 3:30 PM

Break

Tuesday, July 9, 2013 (continued)

3:30 – 4:45 PM

Complete College America: Progress Report and New Tools for Policy Leaders,
Washington Ballroom

Speakers:

Danette G. Howard, Secretary of Higher Education, Maryland Higher Education
Commission

Stan Jones, President, Complete College America

Dennis Jones, President, National Center for Higher Education Management
Systems

Patrick Kelly, Senior Associate, National Center for Higher Education
Management Systems

Moderator:

Raymund A. Paredes, Commissioner of Higher Education, Texas Higher
Education Coordinating Board

Evening on your own

Wednesday, July 10, 2013

- 7:30 – 9:30 AM Breakfast Buffet, *Washington Ballroom Foyer*
- Sponsored by Educational Testing Service, represented by Alberto Acereda, Director; and Cheryl Casper, Assessment Solutions Advisor, Educational Testing Service*
- 7:30 – 9:15 AM Breakfast Meeting with PARCC Representatives, *Scott Room*
Discussion for SHEEOs and any other interested attendees on PARCC initiatives
- Facilitators:
Callie Riley, Senior Policy Associate, Postsecondary Engagement, Achieve
Margaret Horn, Vice President, State Leadership & Policy Development, Achieve
- 7:30 – 9:15 AM Breakfast Meeting with Smarter Balanced Representatives, *Dupont Room*
Discussion for SHEEOs and any other interested attendees on Smarter Balanced Initiatives
- Facilitator:
Jacqueline E. King, Director, Higher Education Collaboration, Smarter Balanced Assessment Consortium
- Discussion participants:
Cheryl Blanco, Vice President, Special Projects, Southern Regional Education Board
Robert B. Stein, Consultant, Educational Partnerships
Jane V. Wellman, Senior Advisor, Western Region, Smarter Balanced Assessment Consortium
- 9:30 – 10:30 AM National Goals and Policy for Higher Education, *Washington Ballroom*
- Speaker:
Jamie Merisotis, President, Lumina Foundation
- Moderator:
Teresa Lubbers, Commissioner, Indiana Commission for Higher Education
- 10:30 – 10:45 AM Break, *Washington Ballroom Foyer*
- Sponsored by AGB Search, represented by James McCormick, Senior Consultant*

Wednesday, July 10, 2013 (continued)

10:45 AM – 12:00 PM Why and How Should Federal Student Aid be Changed? *Washington Ballroom*

Introductions:

Robert L. King, President, Kentucky Council on Postsecondary Education

Speakers:

Michael Dannenberg, Director of Higher Education Policy and Education Finance, Education Trust

Geoff Garin, President, Hart Research Associates

Thomas Kane, Professor, Harvard Graduate School of Education

Moderator:

Kristin D. Conklin, Founding Partner, HCM Strategists

12:15 – 1:30 PM Luncheon Program, *Promenade Room on Lobby Level*

Speaker:

Jack Buckley, Commissioner, National Center for Education Statistics

Moderator:

Jack R. Warner, Executive Director and CEO, South Dakota Board of Regents

1:45 – 2:45 PM Higher Education in the Connected Age, *Washington Ballroom*

Speaker:

Brian Voss, Vice President and CIO, University of Maryland; and EDUCAUSE Presidential Fellow

Moderator:

Daniel J. Klaich, Chancellor, Nevada System of Higher Education

3:00 – 4:15 PM Annual business meeting of SHEEO, *Washington Ballroom*

Marshall Hill, Presiding

Chair, SHEEO Executive Committee, and Executive Director, Nebraska's Coordinating Commission for Postsecondary Education

Thursday, July 11, 2013

7:30 – 8:50 AM

Breakfast in *Washington Ballroom Foyer*

Regional Breakfast Meetings:

MHEC Breakfast Meeting, *Dupont*

NEBHE Breakfast Meeting, *Chevy Chase* (may combine with others)

SREB Breakfast Meeting, *Thomas Boardroom*

WICHE Breakfast Meeting, *Logan*

9:00 – 11:00 AM

Increasing Student Success: The Shared Agenda for K-12 and Higher Education, *Washington Ballroom*

Facilitators:

Chris Minnich, Executive Director, Council of Chief State School Officers

Muriel Howard, President, American Association of State Colleges and Universities

Paul Lingenfelter, President, State Higher Education Executive Officers

Rebecca Martin, Executive Director, National Association of System Heads

These association leaders will facilitate a series of discussions among association members and educational leaders on the shared work of K-12 and higher education leaders in improving career and college readiness and teacher and school leader preparation.

Robert L. King, President, Kentucky Council on Postsecondary Education

Christopher Koch, Illinois State Superintendent of Education

Lillian Lowery, State Superintendent of Schools, Maryland State Department of Education

Thomas W. Ross, President, The University of North Carolina

Nancy Zimpher, Chancellor, The State University of New York

Closing informal remarks will be presented by:

Deborah S. Delisle, Assistant Secretary, Office of Elementary and Secondary Education, U.S. Department of Education

11:15 AM – 12:30 PM

What Teaching Practices, What Kinds of Assessments are Needed for College and Career Readiness? *Washington Ballroom*

Speakers:

Linda Darling-Hammond, Professor, Stanford Graduate School of Education

Bonnie Hain, Senior Advisor, English Language Arts and Literacy, Achieve

Moderator: Andy Tompkins, President and CEO, Kansas Board of Regents

12:30 PM

SHHEO Annual Meeting adjourns.