

SHEEO HIGHER EDUCATION POLICY CONFERENCE

Sheraton Denver Downtown Hotel
August 11-14, 2009

A G E N D A

The Conference agenda was planned and assembled with the help of the volunteer HEPC Planning Council, a group of your colleagues—state higher education academic affairs officers, finance officers, and government relations/communications officers. All registrants are encouraged to participate in the sessions of most interest to them.

All sessions will be held in the Tower on the second floor. The room names are shown in parentheses.

Tuesday, August 11, 2009

8:30 AM - 12:00 PM

Pre-Conference Workshop

(Both Pre-Conference Sessions will be held in Windows.)

Working Together to Address a Common Need: Partnerships for Teacher Quality

Nothing is more important in education than the ability of teachers to help students succeed. Yet too many high-need students—those facing the greatest challenges to academic success—are not receiving engaging, effective instruction.

Teacher quality depends on good policies, effective practices, and strong working relationships in both K-12 and higher education. Working in partnership, the two sectors can achieve what each is unable to do alone—create the teaching workforce we need to reach attainment levels unrivaled by any other nation. This workshop will address the following interrelated questions:

- How does teacher quality fit into the national agenda to increase student success?
- How must K-12 and higher education work together to provide effective teachers for every child?
- How can federal, state, and school resources be used more effectively to improve teaching for all students?

8:30 AM - 10:00 AM

Part I: Training Teachers to Effectively Serve Areas of Greatest Need

Presenters:

Esther Rodriguez, Principal Investigator and Director, Urban Teacher Partnership
Metro State College of Denver
Bruce Vandal, Director, Postsecondary and Workforce Development Institute
Education Commission of the States

Moderator:

Sharmila Basu Conger, Policy Analyst, State Higher Education Executive Officers

10:00 AM - 10:15 AM

Break (Tower Foyer)

10:15 AM - 12:00 PM

Part II: Changing the Culture of the Teaching Enterprise

Presenters:

Sharon Robinson, President and CEO, American Association of Colleges for Teacher Education
Lois Adams-Rodgers, Deputy Executive Director, Council of Chief State School Officers

Moderator:

Paul E. Lingenfelter, President, State Higher Education Executive Officers

Lunch on Your Own

2:00 PM - 5:00 PM

Pre-Conference Workshop

(Both Pre-Conference Sessions will be held in Windows.)

How Can States and Institutions Make Better Use of Cross-State Academic Planning and Programming? Barriers, Incentives and Benefits

The emerging economy, as well as immediate budgetary constraints, requires academic planning and program development to involve multiple institutions. Many challenges facing higher education today could be more readily addressed with greater collaboration across institutions and states. For example:

- Expanding access to specialized, high-cost science and engineering fields;
- Broadening and ensuring the quality of online education across institutions; and
- Providing the leadership, administrative support, and financing for successful, multi-institutional degree programs.

This workshop will draw on the experience and leadership of the Institute for Academic Alliances at Kansas State University in addressing such challenges. Presentations and discussions will provide state and institutional academic planners with cost-saving alternatives and quality-enhancing strategies.

Presenters:

Marshall Hill, Executive Director, Nebraska's Coordinating Commission for Postsecondary Education
Robert Larson, Director, North Dakota University System Online
Russell Poulin, Associate Director, Western Cooperative for Educational Telecommunications

Facilitators:

Sue Maes, Dean, Division of Continuing Education
Virginia Moxley, Dean, College of Human Ecology
Co-Directors, Institute for Academic Alliances, Kansas State University

6:00 PM - 7:00 PM

Meet Your Colleagues Reception

(North Convention Lobby)

Reception for all attendees

Reception sponsored by Xap Corporation, represented by J. Michael Thompson, CEO; Judy Chappellear, Vice President of Sales; and Robert Kanoy, Director, The Institute for College and Career Success

7:00 PM

Welcome to Denver Dinner

(Windows)

Introduction of Conference Planning Council members

Welcome to Denver comments by David E. Skaggs, Executive Director, Colorado Department of Higher Education

Dinner Program: "A tipping point?"

Speaker:

Paul E. Lingenfelter, President, State Higher Education Executive Officers

Dinner sponsored by AcademyOne, Inc., represented by David Moldoff, Founder and CEO; Michelle Davis, Consultant; and Angela Matarazzo-Lau, Vice President, Operations and Administration

SESSIONS ON WEDNESDAY WILL FOCUS ON THE EMERGING NATIONAL AGENDA FOR HIGHER EDUCATION, AND OPPORTUNITIES FOR NEW FEDERAL/STATE PARTNERSHIPS.

7:30 AM - 8:10 AM

Continental Breakfast

(North Convention Lobby)

Continental Breakfast sponsored by Kaplan Higher Education, represented by John Carreon, Vice President, State Regulatory Affairs and Associate General Counsel

8:15 AM - 8:30 AM

Welcome to Colorado

(Grand Ballroom II)

Barbara O'Brien, Lieutenant Governor, State of Colorado

8:30 AM - 9:30 AM

Keynote Address: The New Security in the 21st Century

(Grand Ballroom II)

Speaker:

Senator Gary Hart, Scholar in Residence, University of Colorado
Distinguished Fellow, Center for Strategic and International Studies
Vice-Chair, Secretary of Homeland Security's Advisory Council
(U.S. Senator from Colorado, 1975-1987)

Introduction:

David E. Skaggs, Executive Director, Colorado Department of Higher Education

9:30 AM - 9:45 AM

Break (North Convention Lobby)

9:45 AM - 10:45 AM

Plenary: Update on the Federal Agenda for Higher Education

(Grand Ballroom II)

Our nation's higher education system is being given renewed attention by the Obama Administration. With passage of the stimulus bill and the 2010 budget, Congress has put additional funding into federal programs and national goals.

Recognizing the critical importance of using these federal funds wisely, we are devoting a full day to several sessions on:

- How to use federal funding to drive state agendas for higher education;
- How to capitalize on these federal resources to drive change and innovation in higher education; and
- How to navigate an effective path from stimulus to sustainability, and from programs to partnerships.

Speaker:

Martha J. Kanter, Under Secretary of Education, United States Department of Education

Moderator:

Kevin P. Reilly, President, University of Wisconsin System

10:45 AM - 11:00 AM

Break (North Convention Lobby)

11:00 AM - 11:55 AM **Concurrent Federal/State Dialogues**

Federal/State Dialogue 1
(Tower Court A)

New Challenges to Academic Planning and Policy

Over the past decade, the federal government has helped to focus attention on components of academic planning and policy—for example, the transparency of credit transfers, assessment of learning outcomes, and accountability—or lack of it—in the traditional autonomy and self-regulation of higher education. These also are areas of significant state involvement. What are the opportunities and prospects for new federal/state partnerships in these and other areas of academic planning and policy? How could these partnerships work more effectively with institutions, and avoid often ineffective regulatory approaches? How can we address common needs and objectives?

Speakers:

Marshall Hill, Executive Director, Nebraska's Coordinating Commission for Postsecondary Education
Barbara Gombach, Project Manager in Education, Carnegie Corporation of New York
Ken Sauer, Senior Associate Commissioner, Research & Academic Affairs, Indiana Commission for Higher Education

Moderator:

Bruce C. Flack, Director of Academic Affairs/Vice Chancellor for State Colleges, West Virginia Higher Education Policy Commission

Federal/State Dialogue 2
(Grand Ballroom II)

The Federal Economic Stimulus Package: Strategies to Survive the Economy (Going from Stimulus to Sustainability)

The American Recovery and Reinvestment Act of 2009 provides immediate fiscal relief to states, including \$54 billion in a State Fiscal Stabilization Fund for public education. But this aid is temporary, and at best, will postpone rather than resolve ongoing structural budget problems. By using these funds to buffer rather than mask budget gaps, states have the rare opportunity to make difficult decisions and affect transitions that would be impossible under other circumstances. Discussion will explore ways that states can use this crisis to proactively invest in long-term improvements rather than continuing to support unsustainable funding dependencies.

Speaker:

Dennis Jones, President, National Center for Higher Education Management Systems

Moderator:

Bernard Hannon, Associate Commissioner, Facilities and Financial Affairs, Indiana Commission for Higher Education

11:00 AM - 11:55 AM

Federal/State Dialogue 3
(Tower Court B)

Higher Education and the State Public Agenda

Due to high variability in demographics and workforce needs, individual states must develop state higher education public agendas that both address national goals and fit the local context to make effective use of the new federal funding. In addition, for program sustainability, states need to think long-term. In practical terms, the closer higher education is to the core of a state's public agenda, the more likely it is to be considered an economic priority, even in tight budget times. This session will begin with an update of the 2006 NCSL report, "Transforming Higher Education: National Imperative–State Responsibility" in the context of the current economic crisis, followed by examples of effective integration of postsecondary priorities into the overall state public agenda.

Speaker:

Vincent Badolato, Education Policy Associate, National Conference of State Legislatures

Respondents:

Robert B. Stein, Commissioner, Missouri Department of Higher Education
William A. Sederburg, Commissioner, Utah System of Higher Education

Moderator:

Matthew Cookson, Associate Vice Chancellor, External Relations, University System of New Hampshire

12:00 PM - 1:45 PM

Luncheon Plenary
(Windows)

Cutting Edge Resources to Enhance Student Success

Moderator:

Ken Sauer, Senior Associate Commissioner, Research & Academic Affairs, Indiana Commission for Higher Education

1:45 PM - 2:00 PM

Break (North Convention Lobby)

2:00 PM - 3:00 PM

Plenary: Fulfilling the Commitment
(Grand Ballroom II)

Principles and Recommendations for Reforming Federal Student Aid, Report from Rethinking Student Aid Study Group

While institutions collectively report increasing enrollments, financial barriers still prevent almost half of college-qualified low- and moderate-income high school graduates from pursuing a four year degree. For those students who do enroll, nearly half leave college with no credential. These barriers to college access and completion persist even with the federal investment of approximately \$86 billion annually in grants, loans, work aid, and tax benefits available to students. The Rethinking Student Aid Study Group, organized by the College Board, has proposed a set of key recommendations to create a deeper, meaningful, and thoughtful direction toward a workable solution.

Speaker:

Michael McPherson, President, Spencer Foundation

Moderator:

Diane Barrans, Executive Director, Alaska Commission on Postsecondary Education and Alaska Student Loan Corporation

3:00 PM - 3:10 PM

Break (North Convention Lobby)

3:10 PM - 4:00 PM

Concurrent Sessions

Concurrent Session 1
(Grand Ballroom II)

State Longitudinal Data Systems: Strategies for Connections

Higher education is under considerable pressure to evolve and change to meet the new realities of the knowledge-based world. That pressure calls for better decision-making and stronger alignment with K-12 data systems and, increasingly workforce and labor data systems.

This session will focus on the development of longitudinal, state-wide data systems including the federal interest in this area as reflected in the \$245 M grant program currently underway. We will hear from an expert who has worked in this area for decades and is largely responsible for what arguably is the most comprehensive state system developed to-date. Jay Pfeiffer will share some lessons learned from his rich time in data systems development across the PK-20 spectrum, provide suggestions for future development of state longitudinal systems, and discuss uses of these data to address the challenges of decision-making in the years ahead. Ample time will be allocated for questions.

Speaker:

Jay Pfeiffer, Senior Associate, MPR and Associates of Berkeley

Moderator:

Hans L'Orange, Vice President for Research and Information Resources, and Director of the SHEEO/NCES Network, State Higher Education Executive Officers

3:10 PM - 4:00 PM

Concurrent Session 2
(Tower Court B)

Putting Together a State Agenda for Teacher Quality

Teacher quality is often misunderstood and maligned. Increasing understanding among stakeholders has proved difficult for some states while others have made headway. Louisiana has achieved success through its Blue Ribbon Commission for Educational Excellence. Utah's long history addressing teacher quality includes a K-16 Alliance with governor's office and legislative representation and monthly meetings of Utah's college of education deans. The National Conference on State Legislatures (NCSL) has published numerous reports, books and magazine articles on education policy and its effect on teacher quality. Join the Louisiana higher education executive, a college of education dean from Utah, and a director of teaching quality projects from NCSL as they share their views on how to build a state agenda for teacher quality.

Speakers:

Sally Clausen, Commissioner of Higher Education, Louisiana Board of Regents
Michael L. Hardman, Dean, College of Education, and Professor, Special Education, University of Utah
Michelle Exstrom, Senior Policy Specialist, National Conference of State Legislatures

Moderator:

Phyllis (Teddi) C. Safman, Assistant Commissioner, Academic Affairs, Utah System of Higher Education, State Board of Regents

Concurrent Session 3
(Tower Court A)

Now that the Feds Have Acted, What Are the States Doing to Ensure Affordability?

The ebbs and flows of economic recession and recovery create volatility in state support for higher education and a growing burden for students and families. Recognizing the nation must regain its prominence in educational attainment to secure future economic prosperity, Congress acted to break this cycle by stabilizing the impact of the current recession on state budgets, particularly with funds directed at public higher education institutions "for education and general expenditures, and in such a way as to mitigate the need to raise tuition and fees for in-State students." States and institutions must now respond in creative ways to ensure and sustain a adequate support for a quality education at affordable prices while at the same time rapidly expanding access to a larger and more diverse student population. Discussion will center on what states should, can, and are doing to achieve that goal.

Speaker:

Joni Finney, Practice Professor, Graduate School of Education, University of Pennsylvania, and Vice President, The National Center for Public Policy and Higher Education

Respondents:

Richard Petrick, Vice Chancellor, Finance, Ohio Board of Regents
Sandra Woodley, Chief Financial Officer and Chief Planning Officer, Arizona Board of Regents

Moderator:

Laura King, Vice Chancellor - Chief Financial Officer, Minnesota State Colleges and Universities

4:00 PM - 5:30 PM

Reception and Hosted Bar
(North Convention Lobby)

Reception and Hosted Bar sponsored by MGT of America, Inc. represented by Mary McKeown-Moak, Senior Partner

6:40 PM

Optional activity—Colorado Rockies vs. Pittsburgh Pirates

(SHEEO Group tickets are sold out, but individual tickets may be purchased at the game.)

A Conference tradition—major league baseball—this year at stunning Coors Field. Enjoy great views of the Rocky Mountain sunset while you visit with your colleagues in an informal setting.

Free shuttle buses on the 16th Street Mall provide transportation all evening to within four blocks of the Coors Field entry gate at Blake Street and 20th Street. Bar food and drinks are available for purchase inside the park.



SESSIONS ON THURSDAY WILL FOCUS ON STATE AND NATIONAL STRATEGIES TO ENHANCE STUDENT SUCCESS

7:30 AM - 8:50 AM

Breakfast Roundtables

(Tower Foyer)

Stop by the breakfast buffet, and then choose a group to join in Roundtable discussions. Bring your good ideas to help shape the dialogue.

Academic Affairs and Governmental Relations

(Tower Court D)

Over breakfast, spend time with colleagues in table-wide discussions of key issues impacting all of us. Come prepared to share ideas about . . .

- How budgetary cutbacks are affecting your work and your state's academic policy agenda.
- How the emerging national agenda will influence your state's goals for increasing degree completions and education attainment.
- Other areas of academic policy and planning, or public communications, that demand your attention.

Fiscal Affairs

(Windows)

Stormy economic times continue to capsize state revenues increasing the pressure on higher education to not only operate under a declining funding base, but also reach out and serve growing numbers of students. Be prepared to share and learn from your colleagues through lively discussions focused on . . .

- How states are handling such pressures and what strategies are being discussed and implemented, including the opportunities provided by the recent stimulus bill.
- How states are using this as a positive opportunity to drive and communicate these sometimes unpopular strategies to various stakeholders.

Data and Information Management

(Tower Court C)

This interactive session on data and information management will include any concerns that participants bring to the conversation. Potential topics could include changes to FERPA regulations, K-12 and postsecondary data alignment, and developing statewide longitudinal data systems.

9:00 AM - 10:30 AM

Plenary: Enhancing Student Success – Strategies, Support, and Sustainability
(Grand Ballroom II)

The emerging national agenda to increase educational attainment sets a high bar and long-term challenge for all states. At the same time, demographic changes, crippling “leakages” from the education pipeline, disruption and competition in the economy, and severe budget cuts confront states and institutions with tough, day-to-day choices. What roles should states and SHEEO agencies play in the face of such challenges? What tools and strategies are available? How can we sustain progress?

As tough as this will be, there are more information resources, ideas, and highly-motivated leaders than ever before. These four national leaders and their organizations can provide data, tools, and strategies to help states identify and address immediate needs, and then build and sustain long-term agendas. With some tough questions by the moderator and some honest reflection by us all, this plenary will set the stage for the dialogue and discussion sessions that follow.

Panelists:

Nancy Hoffman, Vice President, Youth Transitions, and Director, Early College High School Initiative, Jobs for the Future
Debra Humphreys, Vice President, Communications and Public Affairs, Association of American Colleges & Universities
George Kuh, Chancellor's Professor of Higher Education and Director, Center for Postsecondary Research, Indiana University Bloomington
Jane Wellman, Executive Director, Delta Cost Project on Postsecondary Costs, Productivity and Accountability

Moderator:

George Pernsteiner, Chancellor, Oregon University System

10:30 AM - 10:45 AM

Break (North Convention Lobby)

10:45 AM - 11:45 AM

Concurrent Dialogues

Dialogue 1

(Grand Ballroom II)

How can states encourage use of student engagement data and related information to focus institutional effort on effective practices to foster higher levels of student success?

Discussion leaders:

George Kuh, Chancellor's Professor of Higher Education and Director, Center for Postsecondary Research, Indiana University
John Hayek, Vice President, Finance, Planning & Performance, Kentucky Council on Postsecondary Education
James D. Moran III, Vice Chancellor, Academic and Student Affairs, Pennsylvania State System of Higher Education
Jillian Kinzie, Associate Director, Indiana University Center for Postsecondary Research and National Study of Student Engagement Institute for Effective Educational Practice

10:45 AM - 11:45 AM

Dialogue 2
(Tower Court B)

How can finance data shape, and fiscal policies support, the types of productivity initiatives and gains that also will enhance student success?

Discussion leaders:

Jane Wellman, Executive Director, Delta Cost Project on Postsecondary Costs, Productivity and Accountability
Patrick J. Kelly, Senior Associate, National Center for Higher Education Management Systems

Dialogue 3
(Tower Court A)

How can schools and colleges work together to address the diverse needs of students, "close the gaps" in college access, and improve the educational outcomes through state-wide initiatives?

Discussion leaders:

Nancy Hoffman, Vice President, Youth Transitions, and Director, Early College High School Initiative, Jobs for the Future
David W. Gardner, Deputy Commissioner, Academic Planning & Policy, and Policy/Chief Academic Officer, Texas Higher Education Coordinating Board

Dialogue 4
(Tower Court C)

What college learning outcomes are most needed by students, valued by employers, and central to the missions of institutions? How can states and higher education systems promote and ensure these outcomes?

Discussion leaders:

Debra Humphreys, Vice President, Communications and Public Affairs, Association of American Colleges & Universities
George Pernsteiner, Chancellor, Oregon University System
Kevin P. Reilly, President, University of Wisconsin System

12:00 PM - 1:15 PM

Luncheon Plenary:
Bologna Has Now Arrived on These Shores, Too. Where is it Likely to Go? How? Why?
(Windows)

Speaker:

Clifford Adelman, Senior Associate, Institute for Higher Education Policy

Introduction:

Charles Lenth, Vice President, Policy Analysis and Academic Affairs, State Higher Education Executive Officers

1:30 PM - 2:30 PM

Concurrent Sessions

Concurrent Session 1
(Tower Court B)

Protecting Student Privacy and Ensuring Security: FERPA, HIPAA, and Where They Meet

The Family Educational Rights and Privacy Act (FERPA) is designed to protect the privacy of students' education records. Students have specific, protected rights regarding the release of such records and FERPA requires that institutions adhere strictly to these guidelines. The Health Insurance Portability and Accountability Act (HIPAA) was enacted in 1996 to, among other things protect the privacy and security of individually identifiable health information. HIPAA also requires the establishment of national standards for electronic health care transactions.

Both FERPA and HIPAA have drawn attention recently with recent revisions to FERPA and growing questions about the relationships and the potential for differences of legal opinion between the two laws. Paul Gammill, the newly appointed head of the education department's Family Policy Compliance Office, will discuss the new regulations and their impact, other current issues and trends regarding FERPA compliance, the intersection between FERPA and HIPAA, and the implications for institutions and higher education agencies.

Speaker:

Paul Gammill, Director, Family Policy Compliance Office, U.S. Department of Education

Moderator:

Charles E. McGrew, Director, P20, Data Quality Campaign

Concurrent Session 2
(Grand Ballroom II)

"Tuning" Academic Disciplines: Process and Progress in Indiana, Minnesota, and Utah

"Tuning" is a key element of the Bologna Process to promote transparency, coordination, and quality assurance among Europe's higher education systems. To help introduce Tuning into US higher education, three states agreed to apply this process across a total of six academic disciplines (biology, chemistry, education, history, physics, and graphic design). With technical support from European experts and financial support from the Lumina Foundation, faculty and students are working with state academic affairs officers to achieve a shared understanding of the knowledge and skills essential for degrees in these fields. The objective is not to "standardize," but to better establish the quality, relevance, and alignment of degrees in these disciplines across institutions and levels.

Speakers:

Leslie Mercer, Associate Vice Chancellor, Research, Planning and Effectiveness, Minnesota State Colleges and Universities

Phyllis "Teggi" Safman, Assistant Commissioner, Academic Affairs, Utah System of Higher Education, State Board of Regents

Ken Sauer, Senior Associate Commissioner, Research & Academic Affairs, Indiana Commission for Higher Education

Facilitator:

Clifford Adelman, Senior Associate, Institute for Higher Education Policy

1:30 PM - 2:30 PM

Concurrent Session 3
(Tower Court A)

Communicating about Cost Containment

In an economic downturn, pressure increases on state legislatures to balance budgets, requiring difficult decisions about the allocation of significant cuts in funding. As the largest "discretionary" state budget item, higher education often ends up absorbing a disproportionate amount of financial trimming, especially in difficult economic times. Panelists from the National Conference of State Legislatures (NCSL) and the Kentucky Council on Postsecondary Education (KCPE) will discuss how to effectively navigate the higher education funding conversation with legislators in times of budget crisis, concurrently demonstrating increased institutional productivity through implemented efficiencies and emphasizing the critical importance of continued funding.

Speakers:

Julie Davis Bell, Education Program Director, National Conference of State Legislatures
John Hayek, Vice President, Finance, Planning, and Performance, Kentucky Council on Postsecondary Education

Facilitator:

Julie Carnahan, Chief Academic Officer, Colorado Department of Higher Education

2:30 PM - 2:45 PM

Break (North Convention Lobby)

2:45 PM - 3:45 PM

Plenary: Putting Students First--Multiple Voices and Multiple Strategies
(Grand Ballroom II)

Just blocks from our conference hotel is a leading example of a high-energy, resource challenged urban institution-- Metropolitan State College of Denver. With nearly 22,000 students, Metro State is Colorado's primary urban institution and one of the nation's largest public baccalaureate colleges. Led since 2005 by Steve Jordan, formerly the finance officer for the Arizona Board of Regents and then SHEEO in Kansas, Metro State is rapidly changing and diversifying in response to demographic trends and economic challenges. He and his leadership team will help us understand what it means to put students first and live up to their motto: "Discover Metro State...Where success begins with you!"

Speakers/Panelists from Metropolitan State College of Denver:

Stephen M. Jordan, President
Myron R. Anderson, Interim Associate to the President for Diversity
Judi A. Diaz Bonacquisti, Associate Vice President of Enrollment Services
Hashim Coates, a student majoring in Criminal Justice and hoping to attend law school

Moderator:

Cheryl D. Blanco, Vice President, Special Projects, Southern Regional Education Board

3:45 PM - 4:00 PM

Break (North Convention Lobby)

4:00 PM - 5:00 PM

Concurrent Conversations

Concurrent Conversation 1

(Grand Ballroom II)

State Models to Improve Access and Success for Underrepresented Populations

Along with the recognized need for increased access and success, achieving unprecedented levels of degree attainment will require addressing the needs of populations that have been historically un- or under-represented in higher education. Targeting these populations takes the individual attention of local access initiatives; however, such programs can greatly increase their reach by coordinating their efforts across providers and geographic regions. Representatives from the National College Access Network (NCAN) and the Council for Opportunity in Education (COE) will discuss the work their organizations are doing to foster national coordination among access providers; practitioners from Montana and Colorado will share some exciting new state-level initiatives to increase the reach and coverage of outreach activities through fostered collaboration.

Speakers:

Rene Dubay, Director, Partnerships for Access, Montana Office of the Commissioner of Higher Education

Kim Kiely, Executive Director, National College Access Network

Arnold L. Mitchem, President, Council for Opportunity in Education

Paul Thayer, Associate Vice President, Student Affairs, and Advisor to the Provost for Retention, Colorado State University

Facilitator:

Kerry Davidson, Deputy Commissioner/Project Director, Louisiana Board of Regents, Louisiana Systemic Initiatives Program

Concurrent Conversation 2

(Tower Court B)

Considering Students When Setting Budget Priorities

In his first Congressional address, President Obama called on "every American to commit to at least one year or more of higher education or career training" so that "by 2020, America will once again have the highest proportion of college graduates in the world." Given the current fiscal realities, this will require states and institutions to establish budgetary strategies that not only save money, but increase productivity at the same time. But are these strategies aligned in the best interests of the students, particularly those potential students that we currently are not reaching? How do we employ productivity strategies that not only save money, but also graduate more students without sacrificing programmatic quality and without negatively impacting our student populations? This session will explore these questions of productivity and impact on students from a national, state, and institutional level as we collectively seek to reach even higher goals.

Speakers:

Brenda Albright, Higher Education Consultant, Franklin Education Group

Matthew Filipic, Vice President, Business & Fiscal Affairs, Wright State University

Moderator:

Kristin Conklin, Partner, HCM Strategists

4:00 PM - 5:00 PM

Concurrent Conversation 3
(Tower Court A)

Achieving the Dream: Tools and Strategies Relevant to States and SHEEOs

Achieving the Dream is the Lumina Foundation for Education initiative in twenty-two states and over a hundred institutions that focuses on increasing student success at community colleges. What lessons have emerged from this initiative that are relevant to states and SHEEOs? Join state leaders from Oklahoma and Washington along with Frank Renz, a former state policy leader and current consultant to Achieving the Dream agencies and colleges, as they discuss their successful tools and strategies to increase community college student success through the Achieving the Dream initiative. Speakers will discuss topics relevant to states and SHEEOs that go beyond the two-year sector.

Speakers:

Frank Renz, Coach, Achieving the Dream
Debra Stuart, Vice Chancellor, Educational Partnerships, Oklahoma State Regents for Higher Education
Jan Yoshiwara, Deputy Executive Director, Education Services, Washington State Board for Community and Technical Colleges

Moderator:

Tanya I. Garcia, Policy Analyst, State Higher Education Executive Officers

Evening on your own to explore Denver



8:00 AM - 9:30 AM

Regional Breakfast Buffet Meetings
(Tower Foyer)

Meet over breakfast with colleagues from your regional agency--WICHE, SREB, and MHEC. Buffet is available to all attendees.

MHEC Meeting
(Windows)

Facilitator: Christopher J. Rasmussen, Vice President, Research and Policy Analysis

SREB Meeting
(Tower Court C)

Facilitator: Joan Lord, Vice President, Education Policies

WICHE Meeting
(Tower Court D)

Facilitator: Jeri Mock, Vice President, Programs and Services

9:30 AM – 9:45 AM

Break (Tower Foyer)

9:45 AM - 10:45 AM

Plenary: The Role of States in Meeting National Goals for Higher Education
(Grand Ballroom II)

The role of the states in higher education has evolved, and it is still evolving. State leaders rose to the call when increased college access was a national priority, and now they must respond in similar fashion to the urgent need for increased completion. What will be needed in the next decade? What should leaders try to achieve, and how should they go about it?

Speakers:

James L. Applegate, Senior Vice President, Program Development, Lumina Foundation for Education
Peter T. Ewell, Vice President, National Center for Higher Education Management Systems

Moderator:

Paul E. Lingenfelter, President, State Higher Education Executive Officers

10:45 AM

Conference Adjourns

Post-Conference Sessions follow.

11:00 AM - 1:00 PM

Post-Conference Session
(Tower Court D)

Grapevine/SHEF Merge Discussion and Q&A Session

The Grapevine and State Higher Education Finance (SHEF) data collection processes are merging. This August, data providers will be receiving one survey to collect all information previously collected separately by Grapevine and SHEF. This post-conference workshop offers all data providers the opportunity to discuss the implications of the change, view the newest version of the proposed survey instrument, offer feedback before the survey is sent out, and ask questions of Grapevine/SHEF survey administrators and each other. A buffet lunch will be served.

Session Chair:

Donald J. Vandal, Deputy Commissioner, Finance and Administration, Louisiana Board of Regents

Presenters:

Allison C. Bell, Policy Analyst, State Higher Education Executive Officers

James C. Palmer, Editor, Grapevine, and Professor, Higher Education, Illinois State University

11:00 AM - 2:00 PM

Post-Conference Session
(Tower Court C)

States and Accreditors--Common Interests and Next Steps

Hosted by the Council for Higher Education Accreditation (CHEA) and State Higher Education Executive Officers (SHEEO)

In this special post-conference session, speakers and participants will identify, examine and discuss areas where state roles and accrediting functions intersect, overlap, and need to function well together. Brief comments by leaders and experts will be followed by ample opportunity for all participants to raise questions, articulate issues and concerns, and draw out the perspectives of different states and the accreditation community. Together we will seek to identify areas of mutual concern and propose concrete steps and strategies to improve communications and collaboration. SHEEOs and state academic affairs officers attending the HEPC conference are urged to participate in this meeting. A buffet lunch will be served.

Speakers will include:

Judith S. Eaton, President, CHEA

Paul Lingenfelter, President, SHEEO

Peter Ewell, Vice President, NCHEMS

David Longanecker, President, WICHE

Jan Friis, Vice President, Government Affairs, CHEA

Marshall A. Hill, Executive Director, Nebraska's Coordinating Commission for Postsecondary Education

Kathryn Dodge, Executive Director, New Hampshire Postsecondary Education Commission

Paul Shiffman, Assistant Vice President, Government Relations, Excelsior College

Moderator:

Charles Lenth, SHEEO

12:00 – 1:00 PM

Lunch Buffet
(Tower Foyer)