

## Challenging Times Call For Innovative Solutions

IPEDS SHEEO Meeting  
May 20<sup>th</sup>, 2009  
New Orleans, LA

Randy L. Swing, Ph.D.  
Association for Institutional Research

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## [AIRweb.org/jobs/](http://AIRweb.org/jobs/)

Career Resources for Institutional Research Professionals

**50 Days**  
**50 Listings**

DIRECTOR, INSTITUTIONAL RESEARCH & GRANTS - Pasco-Hernando Community College, New Port Richey, FL  
 DIRECTOR OF INSTITUTIONAL EFFECTIVENESS & PLANNING - Midland College, Midland, TX  
 ANALYST, SENIOR RESEARCH- Palm Beach Community College, Lake Worth, FL  
 SENIOR FACULTY POSITION - University of Virginia's College School of Education, Charlottesville, VA  
 REGISTRAR - The Sage Colleges, Albany, NY  
 COORDINATOR ACADEMIC ASSESSMENT - Medical College of Virginia, University of Virginia, Charlottesville, VA  
 INSTITUTIONAL RESEARCH ANALYST - University of Wisconsin - Stevens Point, Stevens Point, WI  
 ASSESSMENT COORDINATOR - Salve Regina University, Newport, RI  
 IR INFORMATION TECHNOLOGY DATA ANALYST - Bismarck State College, Bismarck, ND  
 REPORT DEVELOPER & RESOURCE ANALYST - Ohio State (Hyperion/BRIO), Columbus, OH  
 DATA WAREHOUSE RESEARCH SPECIALIST - Kentucky Community & Technical College System, Versailles, KY  
 DATA RESOURCE & REPORTS ANALYST - California State University, Monterey Bay, CA  
 ASSISTANT DIRECTOR OF RESEARCH SUPPORT - Xavier University, Cincinnati, OH  
 INSTITUTIONAL EFFECTIVENESS ASSESSMENT SPECIALIST - University of North Carolina at Charlotte, Charlotte, NC  
 DIRECTOR OF THE OFFICE OF GOVERNMENT SPECIALIZED PROJECTS - University of San Francisco, San Francisco, CA  
 RESEARCH ANALYST - Oakland Community College, Bloomfield Hills, MI  
 INSTITUTIONAL RESEARCHER - Westwood College, Denver, CO, Westwood  
 DIRECTOR OF INSTITUTIONAL EFFECTIVENESS - Virginia Union University, Richmond, VA  
 ASSOCIATE DIRECTOR FOR ASSESSMENT - Knox College, Galesburg, IL  
 DIRECTOR OF RESEARCH STRATEGY & DEVELOPMENT - The Consortium on Financing Higher Education, Cambridge, MA  
 DIRECTOR OF INSTITUTIONAL RESEARCH - East Carolina University, Greenville, NC  
 ASSESSMENT COORDINATOR - Salve Regina University, Newport, RI  
 IR INFORMATION TECHNOLOGY DATA ANALYST - Bismarck State College, Bismarck, ND

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### Turn Over in IR Offices

*I plan to leave this organization as quickly as possible*

**5.8%**

*I may leave this organization before too long*

**30.6%**

\*Bill Knight – study in progress (n=1,264)

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### New IPEDS Keyholders

2007-2008 Collection Cycle    20%

2008-2009 Collection Cycle    19.5%

\*Jamie Isaac- RTI

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### Size of Office Remains Small

4-Year Campuses

- 38% report less than 2 full-time professional staff.
- 34% report 2 or 3 full-time professionals staff
- 28% report 4 or more full-time professional staff

\*Volkwein, Woodell & Liu, 2008

2-Year Campuses

50% of IR offices employee ONE IR Professional... or less

\*Jenkins & Morrest, 2007

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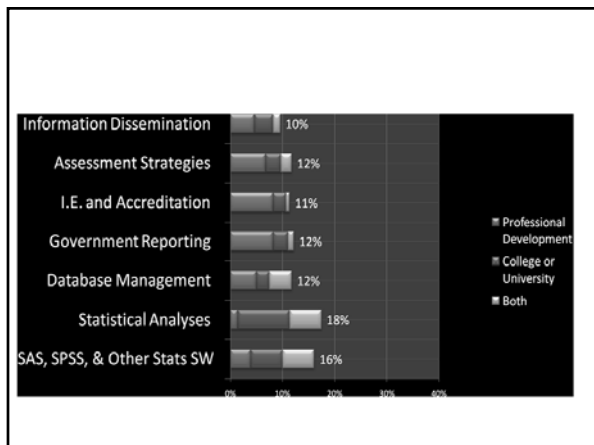
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### AIR Training Solutions

Face-to-Face Workshops with travel incentive program

Web-based tutorials

Summer National Data Policy Institute for up to 60 participants

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**New Face  
for Face-to-Face Training**

- National recruitment for trainers
- Curriculum development teams in place
  - Multi media, Exercises, Demonstrations
- Workshop modules – build a day
- Competition for workshops
  - AIR promotions
  - Travel grants

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**THEME 1: Managing an IPEDS collection cycle**  
**THEME 2- How others use your data**  
**THEME 3- IPEDS Data for Accreditation Self Studies**

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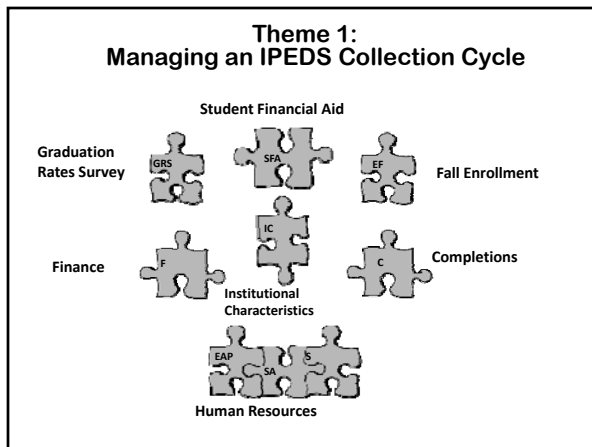
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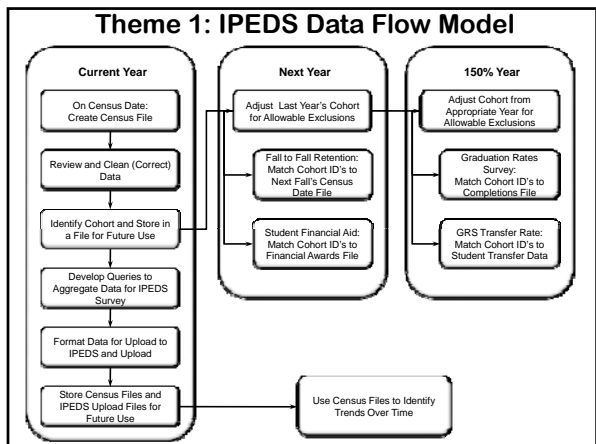
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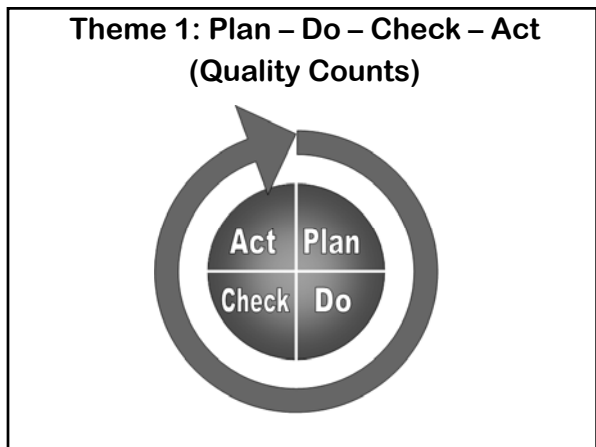
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### Theme 2: Who Uses IPEDS Data?

A collage of logos and report covers. Logos include: The Education Trust, CollegeBoard (connect to college success™), COLLEGE Navigator, U.S. News & World Report (LEADS.COM), BILL & MELINDA GATES Foundation, DELTA PROJECT (on Postsecondary Education Costs, Productivity and Accountability), PETERSON'S, and WINTERGREEN ORCHARD HOUSE. Report covers include: MEASURING UP 2008 (THE NATIONAL REPORT CARD ON HIGHER EDUCATION), Trends in College Spending, and The College Finder.

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### Objectives

- IPEDS data for benchmarking institutional effectiveness
- Types of comparison groups
- IPEDS variables used in selecting comparison groups
- Performance indicators from IPEDS

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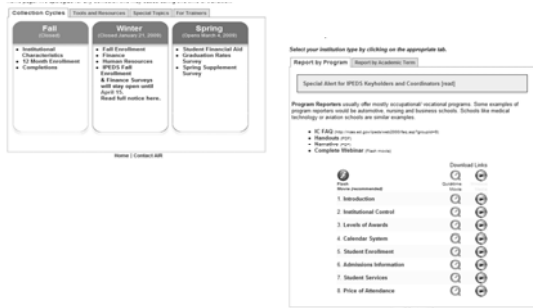
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### Web-based Tutorials



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### Summer Data Policy Institute



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